

Message Text

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PAGE 01 TEL AV 03271 091552Z
ACTION NEA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00
PA-01 USIA-06 PRS-01 SP-02 /028 W
-----100039Z 097172 /21

R 091459Z MAY 77
FM AMEMBASSY TEL AVIV
TO SECSTATE WASHDC 6068
INFO AMEMBASSY AMMAN
AMEMBASSY CAIRO
AMEMBASSY DAMASCUS
AMCONSUL JERUSALEM

LIMITED OFFICIAL USE TEL AVIV 3271

E.O. 11652: N/A
TAGS: PINT, IS
SUBJECT: LATEST YEDIOT POLL SHOWS LITTLE CHANGE; 30 PERCENT UNDECIDE
D

REF: TEL AVIV 2844

1. YEDIOT AHARONOT'S LATEST POLL, TAKEN APRIL 27 -
MAY 2, CONTINUES TO GIVE THE ALIGNEMNT A SMALL LEAD
OVER THE LIKUD AND TO SHOW SOME 30 PERCENT OF THE
SAMPLE UNDECIDED (21.1 PERCENT) OR REFUSING TO
ANSWER (9 PERCENT). AS IN ITS PREVIOUS POLLS, ARABS
WERE NOT INCLUDED IN THE SURVEY AND SEVEN PERCENT,
OR EIGHT SEATS, ARE RESERVED IN THE RESULTS FOR RAKAH
AND THE MINORITY LISTS IN ACCORDANCE WITH THE
EXPECTED TOTAL ARAB VOTE. ALSO NOT CANVASSED WERE
AGRICULTURAL SETTLEMENTS, WHICH YEDIOT SAYS
CONSTITUTE 8.5 PERCENT OF THE VOTING PUBLIC. THIS
SEGMENT OF THE POPULATION WAS FACTORED INTO THE
RESULTS ON THE BASIS OF ITS VOTING PATTERN IN
THE LAST ELECTION. (COMMENT: WHAT ABOUT THE DMC?)

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2. THE RESULTS AND PERCENTAGES IN SEATS, AFTER
EXCLUDING THE UNDECIDED/REFUSE TO ANSWER CATEGORY:

LATEST	APRIL
PERCENTAGE	SEATS PERCENTAGE SEAT

ALIGNMENT	32.2		39	32.9	40
LIKUD	29.5		36-	28.8	35
DMC	12.5		15	13.1	16
NRP	7.6		9	7.4	9
TWO AGUDAH PARTIES	4			5	4.1 5
SHLOMZION	1.3		2-	1.6	2
SHELI	2.1		2 PLUS	1.7	2
ILP	1.6		2	1.4	2-
CIVIL RIGHTS	1		1	0.8	1
RAKAH & MINORITIES	7		8	7	8
OTHERS	1.2		1.3		

YEDIOT'S LAST POLL WILL BE TAKEN THIS WEEK AND
PUBLISHED MAY 13.

3. COMMENT: IN ADDITION TO THE POLL'S DEFICIENCY IN
NOT SURVEYING AGRICULTURAL SETTLEMENTS, WE QUESTION
YEDIOT'S IMPLICIT ASSUMPTION THAT THE UNDECIDED/
REFUSE CATEGORY WILL DIVIDE IN THEIR VOTING IN THE
SAME PROPORTION AS THE REST OF THE POPULATION. ANY
MAJOR TREND AMONG THIS UNUSUALLY LARGE (FOR THIS
LATE DATE) SEGMENT COULD HAVE A MAJOR IMPACT ON
THE RESULTS. THE UNDECIDED FIGURE IS THE ONE
TO WATCH IN THE FINAL POLLS BEFORE ELECTION
DAY. IF IT REMAINS HIGH, THE RESULT WILL BE
EVEN MORE DIFFICULT TO FORECAST.
DUNNIGAN

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLIC OPINION POLLS, ELECTION FORECASTS
Control Number: n/a
Copy: SINGLE
Sent Date: 09-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
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Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 22 May 2009
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Disposition History: n/a
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